

FOR IMMEDIATE RELEASE

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Williamsport – Woodlands Bank and Fairfield Auto Group will be supporting local schools with the sponsorship of the Lycoming County Stock Market Challenge from the Pennsylvania Council on Financial Literacy (PennCFL). The sponsorship will include all the 3rd to 12th grade students for both the fall and spring games. The fall game beginning October 7th and the spring game begins on Feb 10th.

For the spring game, an Extra Special competition will be held for high and middle school students. These students will represent their schools in a special local and competitive, investment competition. The schools invited to participate are Williamsport, South Williamsport, Muncy, Jersey Shore, East Lycoming, Montgomery, Loyalsock, St. John Neumann Academy & other private schools. A celebration luncheon will be held at Pennsylvania College of Technology on May 12th to honor the schools, teachers and their students. They will be honored by bank executives and PennCFL staff.

Woodlands Bank is a local community bank with their headquarters in Williamsport, PA. Woodlands has eight convenient locations and employs over 100 employees. They offer consumer and commercial banking, along with trust services in both Lycoming and Clinton Counties. Woodlands is committed to the communities they serve and is proud to support the development of financial literacy in local schools.

Fairfield Auto Group, headquartered out of Montoursville, with eight great dealership locations carrying 14 different vehicle brands. The Fairfield Auto Group staffs over 250 people and is proud to be a part of the Pennsylvania community and support the students in the region.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs, with the participation of over ten thousand students, in the 45 counties of Pennsylvania. Also, they offer entrepreneurship conferences and competitions with partnering colleges and universities. For additional information, please contact Alan Dakey, President at alan.penncfl@gmail.com or Carolyn Shirk, Vice President at carolyn.penncfl@gmail.net or call 570-975-5149. Visit us on the web @ PennCFL.org