

**FOR IMMEDIATE RELEASE**

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**SUNBURY** – The Northumberland National Bank and The Daily Item will support local schools in the sponsorship of the Stock Market Challenge from the Pennsylvania Council of Financial Literacy. Teams of middle and high school students will represent their schools in a special local and competitive, investment competition. All public and private schools are invited to participate in Snyder, Union, Montour, and a broad area of Northumberland County. The game will begin on February 11<sup>th</sup> and will end on April 19<sup>th</sup>.

These are the schools that annually participate Danville, Lewisburg, Line Mountain, Midd-West, Mifflinburg, Milton, Selinsgrove, Shamokin, Southern, Shikellamy, Warrior Run along with Our Lady of Lourdes, Northumberland Christian School, Sunbury Christian Academy, SUN Area Technical School and more.

Founded in 1903, The Northumberland National Bank is an independently owned and operated community bank. They are proud to be a true community bank, with all banking decisions made in the Susquehanna Valley. The Northumberland National Bank has locations in Middleburg, Northumberland, Selinsgrove, Sunbury, Port Trevorton and Wharf.

**About The Daily Item:**

The Pennsylvania Council on Financial Literacy (PennCFL) sponsored stock market competition offers players in grades 3 - 12 the opportunity to manage a hypothetical \$100,000 portfolio by investing in stocks chosen from the USA markets: American, New York and NASDAQ exchanges. The competition teaches students about investing and encourages financial literacy through hands-on activities in the classroom.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs with the participation over ten thousand students, in 45 counties in the state. Also, they offer entrepreneurship conferences and competitions with partnering colleges and universities. Teachers are offered free training and support. For additional information, please contact Alan Dakey President at [alan.penncfl@gmail.com](mailto:alan.penncfl@gmail.com) or call 717-512-2665 or Carolyn Shirk, Vice President at [carolyn.penncfl@gmail.com](mailto:carolyn.penncfl@gmail.com) or call 570-975-5149.