

FOR IMMEDIATE RELEASE

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Northumberland – The Northumberland National Bank and The Daily Item will support local schools in the sponsorship of The Northumberland National Bank/The Daily Item Stock Market Challenge from the Pennsylvania Council on Financial Literacy (PennCFL). All Public and Private schools are invited to participate from Snyder, Union, Montour, and a broad area of Northumberland County. The sponsorship will include all the 3rd to 12th grade students for *both* the fall and spring games, for all divisions – elementary, middle and high schools. The Fall Game concluded in December. The Spring Game starts Feb. 10th 2020.

For the spring game, an extra special competition will be held for high and middle school students. These students will represent their schools in local and competitive, investment competition. The schools invited to participate are Selinsgrove, Midd-West, Lewisburg, Mifflinburg, Danville, Milton, Shikellamy, and Warrior Run. A celebration luncheon will be hosted by Susquehanna University on May 21st to honor the schools, teachers and their students. They will be honored by bank and newspaper executives along with PennCFL staff.

Founded in 1903, The Northumberland National Bank is an independently owned and operated community bank. They are proud to be a true community bank, with all banking decisions made in the Susquehanna Valley. The Northumberland National Bank has locations in Middleburg, Northumberland, Selinsgrove, Sunbury, Port Trevorton, and Hummels Wharf.

Proudly serving the Central Susquehanna Valley for 80 years, The Daily Item has provided news for its hometown of Sunbury and the Valley as a whole. On July 1, 1937, The Daily Item was born as a result of the merger of The Sunbury Daily and the Evening Item. Though both newspapers had been in existence since the mid to late 1800s, they had to merge after a flood in 1936 changed their outlooks. The Sunbury Daily was the city's first daily newspaper and it had been in existence since 1872. The Evening Item had been in existence since 1893. The Daily Item is a 7-day morning newspaper and online news operation serving the Central Susquehanna Valley.

Susquehanna University opened on Sept. 1, 1858, as The Missionary Institute of the Evangelical Lutheran Church, officially becoming Susquehanna University in 1895. During the 20th century, we transformed into a four-year university offering a range of bachelor's degrees for students. In 1903, the school adopted the colors orange and maroon. Throughout the years, we've developed a variety of traditions.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs, with the participation of over fourteen thousand students, in Pennsylvania. Also, they offer entrepreneurship conferences and competitions with

partnering colleges and universities. For additional information, please contact Alan Dakey, President at alan.penncfl@gmail.com or Carolyn Shirk, Vice President at carolyn.penncfl@gmail.com, call 570-975-5149 or visit www.penncfl.org.