

FOR IMMEDIATE RELEASE

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Sunbury – Sunbury Motor Inc, The News Item and Lackawanna College will support local schools in the sponsorship of the Sunbury Motors/News Items Stock Market Challenge from the Pennsylvania Council on Financial Literacy (PennCFL). This game will primarily serve eastern Northumberland County. The sponsorship will include all the 3rd to 12th grade students for both the fall and spring games, for all division – elementary, middle and high School. The Fall Game concluded in December. The Spring Game starts Feb. 15th 2020.

In the spring an *extra local special competition* will be held for high and middle school students. The schools invited to participate are Line Mountain, Lourdes Regional, Mount Carmel Area, North Schuylkill and Shamokin Area school Districts. A celebration luncheon will be held at Penns Tavern on May 15th to honor the schools, teachers and their students. They will be honored by the auto, newspaper, and college executives along with PennCFL staff.

Sunbury Motor Inc is owned and operated by the Mertz family since 1915. In 1915, J.O. Mertz started selling Model T Fords in Northumberland as a sub-dealer for the Ford Motor Company. Ten years later, Mertz purchased the Ford dealership in Sunbury, establishing Sunbury Motor Company. For more information visit sunburymotor.com.

The News-Item celebrated its 50th anniversary in 2018. It was Oct. 1, 1968, when the Shamokin News-Dispatch merged with the Mount Carmel Item to create The News-Item. Through many merges and changes over the years, The News-Item continues to serve Shamokin, Coal Township, Mount Carmel, Kulpmont, Trevorton, Elysburg, Herndon, Ashland and surrounding communities in Northumberland, Columbia and Schuylkill counties. We are driven by the knowledge that a newspaper remains an important asset in the community, and we remain committed to serving our readers with news, sports, advertising and other vital community information.

Since its formation in 1894, Lackawanna College's mission has always been to provide a quality education to all persons who seek to improve their lives and better the communities in which they live. That tradition continued as the College opened its new Sunbury Center, located in the Sunbury Plaza at 1145 N. 4th Street, in July 2017. The College's hallmarks – focused class sizes, progressive curriculum, and unparalleled student support – have expanded higher education opportunities for students in Northumberland County, the Central Susquehanna Valley, and its surrounding regions.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs, with the participation of over fourteen thousand students, in Pennsylvania. Also, they offer entrepreneurship conferences and competitions with partnering colleges and universities. For additional information, please contact Alan Dakey, President at alan.penncfl@gmail.com or Carolyn Shirk, Vice President at carolyn.penncfl@gmail.com, call 570-975-5149 or visit us at www.penncfl.org.