

FOR IMMEDIATE RELEASE

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Lock Haven – Diversified Asset Planners, Inc will support local schools in the sponsorship of the Centre County Stock Market Challenge from the Pennsylvania Council of Financial Literacy (PennCFL). The sponsorship will include all the 3rd to 12th grade students for both the fall and spring games, for all division – elementary, middle and high School. The Fall Game concluded in December. The Spring Game starts Feb. 15th 2020.

For the spring game, an *extra local special competition* will be held for high and middle school students. The schools invited to participate are A celebration luncheon will be held on May 14th to honor the schools, teachers and their students at the Smeal College of Business at Penn State University. The schools invited to participate are Bald Eagle, Bellefonte, Central Mountain, Penns Valley, Philipsburg Osceola, State College and Grace Prep High School along with private schools.

Diversified Asset Planners was founded on June 10th, 1987 by four individuals including two of our current representatives Donald Leitzell and Nicholas Accordino. We have evolved to having ten planners and seven administrative assistants who manage over \$700 million in client assets, while being able to remain an independent firm. Our main focus is on the need of the clients. We believe private one-on-one meetings are most effective when discussing such confidential and life-changing events such as retirement and financial allocation.

Our number one strength is service. We serve the client first whether the market be good or bad. We closely monitor the market and make conservative but rewarding suggestions to the best of our ability. DAP's goal is to help clients gain a better understanding of the financial concepts behind insurance, investing, retirement, estate, planning, and wealth preservation. Most important, we hope clients see the value of working with skilled professionals to pursue their financial goals, as well as understanding the opportunities and potential reward that are available when taking a proactive approach to client's personal financial situation. At DAP many investment options are offered to handle your IRA's, 401(K) rollovers, small business retirement plans, life insurance needs, and other savings plans. Securities offered through JW Cole Financial member FINRA/SIPC. Advisory services offered through JW Cole Advisors. JWCA, JWC, and Diversified Asset Planners, Inc. are independent entities.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs, with the participation of over fourteen thousand students, in Pennsylvania. Also, they offer entrepreneurship conferences and competitions with partnering colleges and

universities. For additional information, please contact Alan Dakey, President at alan.penncfl@gmail.com or Carolyn Shirk, Vice President at carolyn.penncfl@gmail.com, call 570-975-5149 or visit us at www.penncfl.org.