

FOR IMMEDIATE RELEASE

January 2020

Contact: Alan Dakey or Carolyn Shirk | 570-975-5149

Honesdale – Wayne Bank will support local schools in the sponsorship of the Monroe County Stock Market Challenge from the Pennsylvania Council on Financial Literacy (PennCFL). All Public and Private schools are invited to participate from Carbon County. The sponsorship will include all the 3rd to 12th grade students for both the fall and spring games, for all divisions – elementary, middle and high schools. The fall game concluded in December. The spring game starts Feb. 10th 2020.

The spring game offers an *extra special competition* for high and middle school students. These students will represent their schools in a special local and competitive, investment competition. A celebration luncheon will be held on May 27, 2020 to honor the schools, teachers and their students at East Stroudsburg University. The schools invited to participate are East Stroudsburg Area, Pleasant Valley, Pocono Mountain and Stroudsburg Area Schools.

Founded in 1871, Wayne Bank will celebrate 148 years of community banking in 2019. The Bank has 26 Community Offices serving Wayne, Pike, Monroe, Lackawanna, and Luzerne counties in Pennsylvania along with Delaware and Sullivan Counties in New York State. Employing more than 200 local people, Wayne Bank offers a full line of products and services to meet the financial needs of consumers and businesses. The Bank is also committed to providing the most advanced, secure, and user friendly bank technology, along with a knowledgeable staff and innovative tools to demonstrate how easy and accessible it is to use. This offers customers the convenience of banking from anywhere, combined with the comfort of personalized service from their local bank. As a community bank, Wayne Bank is an integral part of both the local community and economy. Each year, the Bank contributes to hundreds of organizations throughout Pennsylvania and New York and Bank employees are passionate about helping their communities through event participation and service to local charities. By supporting residents, businesses, schools, and charitable organizations, Wayne Bank is dedicated to reinvesting in the community and encouraging economic growth. The media sponsor is The Pocono Record.

East Stroudsburg University prides itself on placing students first and on its commitment to student success. With 58 bachelors, 21 masters and two doctoral degree programs, students can select a major that best suits their professional aspirations. ESU's newest academic offerings include bachelor's degrees in accounting and marketing, a master of arts in communication and

a doctorate in health sciences. Considered the most diverse campuses within Pennsylvania's State System of Higher Education, ESU offers great academic programs that prepare students for today's ever-changing job market. Additionally, ESU's proximity to New York City and Philadelphia provides convenient access to internships, careers and social activities.

PennCFL's mission is to provide Pennsylvania's K-12 students with economic, personal finance, and entrepreneurship skills that elevate their standard of living, quality of life, and professional success. PennCFL sponsors financial games and programs, with the participation of over fourteen thousand students, in Pennsylvania. Also, they offer entrepreneurship conferences and competitions with partnering colleges and universities. For additional information, please contact Alan Dakey, President at alan.penncfl@gmail.com or Carolyn Shirk, Vice President at carolyn.penncfl@gmail.com or call 570-975-5149. Visit us on the web @ PennCFL.org